

Empowering Latinas in the Inland Empire!



www.NLBWA-IE.com

2017 PROVED TO BE A VERY SUCCESSFUL YEAR FOR US

Highlights Include:

- Assisted more Latina entrepreneurs than ever in the history of our organization.
- Our Business Management Academy, which included Business Loan Readiness and Contract Readiness segments graduated **28** business owners.
- Our Emerging Latinas Entrepreneurial Training Program, which teaches its participants to write a Business Plan, graduated **18** business owners.
- Our Latinas in Business Conference had an attendance of **75** Latina entrepreneurs, **20** exhibitors (90% of them Latina business owners), and **5** WMBEs became certified Women Owned companies.



In our effort to take our programs far and wide, we kindly ask that you support our efforts through sponsorship.

EMPOWERING LATINAS IN THE INLAND EMPIRE!

- **In 2017, we presented The Business Management Academy in English & Spanish, Emerging Latinas, Business Connect Dinners, Latinas in Business Conference with an emphasis on Supplier Diversity Certifications.**

We are requesting your annual support and involvement in our organization. The partnership will support Latina business owners by providing technical assistance and capacity building, scalability, and resources uniquely created for Latinas.

We look forward to working with you to develop a stronger Latina business community that will generate economic growth in the IE through new and sustainable jobs.



EMPOWERING LATINAS IN THE INLAND EMPIRE!



2018 { CALENDAR } OF EVENTS

- **January:** Business Connect Dinner / Workshop
- **February:** Plan Prosperidad / Univision
- **April 27th:** Latinas In Business Awards Gala
- **May 3:** Emerging Latina Entrepreneurial Program 8 week
- **June:** Business Connection Legislative Dinner
- **July:** NLBWA-IE Membership Drive
- **August:** Academia de Pequeñas Empresas w/ BOE & SBA
- **September:** Business Connection Legislative Dinner
- **September:** Business Management & Leadership Academy
- **October:** Latinas In Business Conference
- **November:** Academy Graduation and Supplier Diversity Session
- **November:** Launching Business Mentor Roundtable
- **November:** Latinas in Business Health & Wellness
- **December:** Holiday Toy drive/ Miracle on Main st.

EMPOWERING LATINAS IN THE INLAND EMPIRE!



2018 Tuesday **OCTOBER 16th**

The focus of the conference is personal and professional growth for business success. Additionally, attendees will work through a process to certify their companies as "Women-Owned" or "Small Business" with the objective of growing their companies by selling their products or services to Corporate & Public entities. Plus, we will feature speakers on business management, leadership, and offer peer-to-peer networking opportunities.

EMPOWERING LATINAS IN THE INLAND EMPIRE!



Apr 27, 2018
5:30PM - 11:00PM

**Mission Inn
Hotel & Spa**
3649 Mission Inn
Ave. Riverside, CA

The Latinas in Business Awards will bestow three Latina-owned companies of various sizes (startup, small, large) with one of the region's most prestigious awards. Winning the award offers increased marketing and PR for the extraordinary accomplishments by Latina women in our community who are creating jobs and driving economic change in the region.

EMPOWERING LATINAS IN THE INLAND EMPIRE!



Emerging Latina Entrepreneurial & Leadership Program



LEARN HOW
**TO START
YOUR
BUSINESS
OR GROW
AN
EXISTING ONE**

This 9-week program provides entrepreneurial training for women business owners seeking to learn how to start a business or grow an existing one. This is an interactive program with group discussions, expert speakers, consulting, and problem-solving.

Topics Include:

- **Identify & Differentiate From Your Competitors**
- **Strategic Business Planning**
- **Sales & Marketing Strategies**
- **License & Permits**
- **Finance & Accounting**
- **Basic Business Records**
- **Business Plan Development**
- **Leadership In Management**
- **Loan/Money Sources**



EMPOWERING LATINAS IN THE INLAND EMPIRE!



BUSINESS MANAGEMENT & LEADERSHIP ACADEMY

A 9-Week Course *Starting* September 20th

Our business growth program is a 9-week course distinguished by its ability to combine theory with practice, and providing entrepreneurs with a practical knowledge and comprehensive approach to managing, operating, and quickly scaling their business.

This program equips all participants with the tools necessary to successfully run and grow their business while preparing them to leverage capital and acquire corporate contracts.

EMPOWERING LATINAS IN THE INLAND EMPIRE!

YEAR LONG PLATINUM SPONSOR

\$25,000

7 Signature Events

- 6 Tickets to Business Management Academy (25-35 attendees)
- 4 Tickets to the Emerging Latina Training (25-35 attendees)
- 10 Tickets to 2018 Latinas in Business Conference + exhibit booth
- 10 VIP Seats at Annual Business Awards Gala (250-300 attendees)
- 6 VIP Seats at the Legislative Dinner (35-50 attendees)
- 2 guest tickets at each of the 11 Business Connect Dinners (250-300 total attendees)
- 6 guest tickets to the Health & Wellness Program w/ speaking opportunity (100 attendees)
- Sponsor table display at all Signature Events for 1 year
- Annual Membership for 12 representatives
- Year long branding, PR, and logo placement in all NLBWA-IE online & print materials
- Website ad with link to sponsor website and/or procurement page
- Opportunity to participate on NLBWA-IE Corporate Advisory Board (CAB)



EMPOWERING LATINAS IN THE INLAND EMPIRE!

YEAR LONG GOLD SPONSOR

\$20,000

5 Signature Events

- 4 Tickets to Business Management Academy (25-35 attendees)
- 2 Tickets to the Emerging Latina Training (25-35 attendees)
- 8 Tickets to 2018 Latinas in Business Conference + exhibit booth
- 8 VIP Seats at Annual Business Awards Gala (250-300 attendees)
- 4 VIP Seats at the Legislative Dinner (35-50 attendees)
- 2 guest tickets at 8 Business Connect Dinners (250-300 total attendees)
- 4 guest tickets to the Health & Wellness Program (100 attendees)
- Sponsor table display at all Signature Events for 1 year
- Annual Membership for 8 representatives
- Year long branding, PR, and logo placement in all NLBWA-IE online & print materials
- Website ad with link to sponsor website and/or procurement page
- Opportunity to participate on NLBWA-IE Corporate Advisory Board (CAB)



EMPOWERING LATINAS IN THE INLAND EMPIRE!

YEAR LONG SILVER SPONSOR

\$15,000

4 Signature Events

- 4 Tickets to Business Management Academy (25-35 attendees)
- 2 Tickets to the Emerging Latina Training (25-35 attendees)
- 6 Tickets to 2018 Latinas in Business Conference + exhibit booth
- 6 VIP Seats at Annual Business Awards Gala (250-300 attendees)
- 2 VIP Seats at the Legislative Dinner (35-50 attendees)
- 2 guest tickets at 6 Business Connect Dinners (250-300 total attendees)
- 2 guest tickets to the Health & Wellness Program (100 attendees)
- Sponsor table display at all Signature Events for 1 year
- Annual Membership for 6 representatives
- Year long branding, PR, and logo placement in all NLBWA-IE online & print materials
- Website ad with link to sponsor website and/or procurement page
- Opportunity to participate on NLBWA-IE Corporate Advisory Board (CAB)



EMPOWERING LATINAS IN THE INLAND EMPIRE!

YEAR LONG BRONZE SPONSOR

\$10,000

4 Signature Events

- 2 Tickets to Business Management Academy (25-35 attendees)
- 2 Tickets to the Emerging Latina Training (25-35 attendees)
- 4 Tickets to 2018 Latinas in Business Conference + exhibit booth
- 4 VIP Seats at Annual Business Awards Gala (250-300 attendees)
- 3 VIP Seats at the Legislative Dinner (35-50 attendees)
- 2 guest tickets at 4 Business Connect Dinners (250-300 total attendees)
- Speaking opportunity at 1 Signature Event
- Sponsor table display at all Signature Events for 1 year
- Annual Membership for 4 representatives
- Year long branding, PR, and logo placement in all NLBWA-IE online & print materials
- Website ad with link to sponsor website and/or procurement page
- Opportunity to participate on NLBWA-IE Corporate Advisory Board (CAB)



EMPOWERING LATINAS IN THE INLAND EMPIRE!

YEAR LONG COMMUNITY SPONSOR

\$5,000

4 Signature Events

- 2 Tickets to Business Management Academy (25-35 attendees)
- 2 Tickets to the Emerging Latina Training (25-35 attendees)
- 4 Tickets to 2018 Latinas in Business Conference + exhibit booth
- 2 VIP Seats at Annual Business Awards Gala (250-300 attendees)
- 2 guest tickets at 4 Business Connect Dinners (250-300 total attendees)
- Sponsor table display at all Signature Events for 1 year
- Annual Membership for 2 representatives
- Year long branding, PR, and logo placement in all NLBWA-IE online & print materials
- Website ad with link to sponsor website and/or procurement page
- Opportunity to participate on NLBWA-IE Corporate Advisory Board (CAB)



EMPOWERING LATINAS IN THE INLAND EMPIRE!

*When You Support Small
Business You Create Jobs.
When You Support Women in
Business You Empower a Movement.*



EMPOWERING LATINAS IN THE INLAND EMPIRE!