

Sponsorship Package



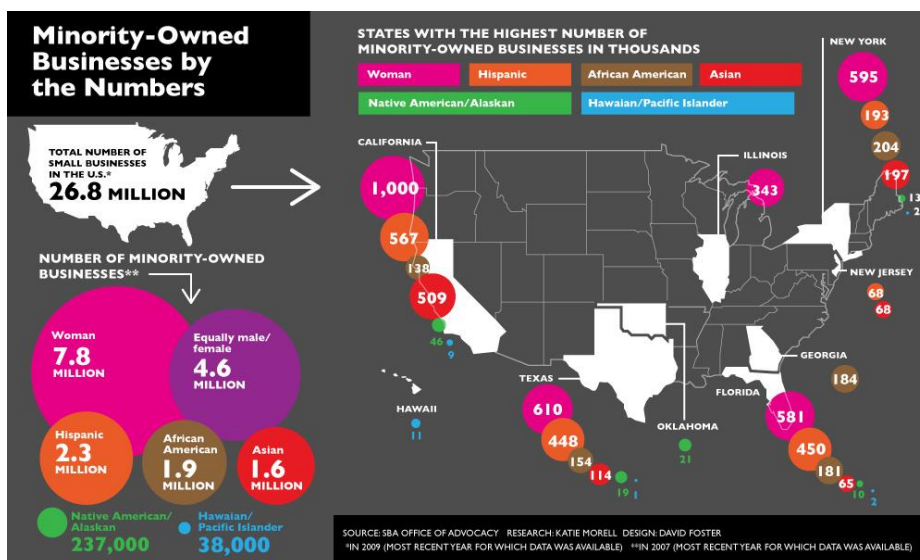
The Latinas in Business Conference is the largest gathering of its kind for women business owners in the Inland Empire. The event is attended by established business owners, startup entrepreneurs, senior executives, and procurement representatives from the corporate sector and government agencies, as well as select partner organizations that serve women.

For 2018, the Conference will bring together some of the most creative, innovative and useful resources for companies under \$1 million in revenue. Our objective is simple: to take what our members are doing well, and empower them to make it spectacular.

In addition, attendees will work through a process to certify their companies as "Women-Owned" or "Small Business" with the objective of growing their companies by selling their products or services to Corporate & Public entities. Plus, we will feature keynote speakers on business management, leadership, and offer peer-to-peer networking opportunities.

Platinum Sponsor - \$4,500

- ❖ Acknowledgement as “Platinum Sponsor” in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Eight (8) All-Access Registrations (includes breakfast and lunch)
- ❖ One Exhibitor table (6 ft) in prime location, plus 2 chairs
- ❖ Two (2) NLBWA-IE Corporate (Individual) memberships
- ❖ Company logo on website with link under “Thank You Sponsors”
- ❖ Logo inclusion on email newsletter for 12 months
- ❖ Logo inclusion on eBlasts and all NLBWA-IE marketing materials for 1 year
- ❖ Onstage recognition plus photo-opp with key participants
- ❖ Prominent sponsorship recognition in event program
- ❖ Sponsor collateral placed at registration area of event
- ❖ Exclusive industry company in photo booth branded event photos





Gold Sponsor - \$3,000

- ❖ Acknowledgement as “Gold Sponsor” in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Six (6) All-Access registrations (includes breakfast and lunch)
- ❖ One Exhibitor table (6 ft) in prime location, plus 2 chairs
- ❖ One (1) NLBWA-IE Corporate (Individual) memberships
- ❖ Company logo on website under “Thank You Sponsors”
- ❖ Onstage recognition plus photo-opp with key participants
- ❖ Prominent sponsorship recognition in event program

WOMEN

Own about 9.4 million U.S. companies.

SOURCE: 2016 State of Women-Owned Businesses Report, commissioned by American Express OPEN

LATINA WOMEN

Represent about one million of all U.S. women-owned firms.

AFRICAN-AMERICAN

Women own 1.3 million firms, or 50% of all African-American-owned companies.

Women-owned U.S. firms generate over \$1.5 trillion in revenue and employ nearly 8 million people.

CONEXION



Silver Sponsor - **\$2,000**

- ❖ Acknowledgement as “Silver Sponsor” in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Four (4) All-Access registrations (includes breakfast and lunch)
- ❖ One Exhibitor table (6 ft) in prime location, plus 2 chairs
- ❖ One (1) NLBWA-IE Corporate (Individual) memberships
- ❖ Company logo on website with link under “Thank You Sponsors”
- ❖ Sponsorship recognition in event program

Bronze Sponsor -

\$1,200

- ❖ Acknowledgement as “Bronze Sponsor” in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Two (2) All-Access registrations (includes breakfast and lunch)
- ❖ One Exhibitor table (6 ft) in prime location, plus 2 chairs
- ❖ One (1) NLBWA-IE Corporate (Individual) memberships
- ❖ Company logo on website with link under “Thank You Sponsors”
- ❖ Sponsorship recognition in event program



Emerging Sponsor - **\$500**

- ❖ Acknowledgement as “Emerging Sponsor” in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Two (2) All-Access registrations (includes breakfast and lunch)
- ❖ One Exhibitor table (6 ft) in prime location, plus 2 chairs
- ❖ One (1) NLBWA-IE Corporate (Individual) memberships
- ❖ Company logo on website with link under “Thank You Sponsors”
- ❖ Sponsorship recognition in event program



2018

Tuesday
OCTOBER 16th

Agenda

8AM to 9AM

Registration & Recognition Breakfast

9AM to 10AM

Keynote Speaker

10AM to 10:30

Panel

10:30AM to 12PM Breakout Sessions:

A. Certification Program

or

B. Google Workshop

12PM to 2PM

Luncheon & Keynote Speaker:

TBA

2:30AM to 4PM Breakout Sessions:

B. Certification Program

or

B. Marketing Workshop

Closing Reception & Wine Tasting



#ThinkBig