

**Leading With
The Heart**

10.30.19



**Inspiring Speakers
and Interactive
Sessions Designed to
Amplify Your
Leadership &
Business Results**

In today's world, most of us seek purpose, meaning and significance. Feeling valued, respected, inspired and cared for drives us to succeed -- and not just in business, but in all interactions.

At this year's Latina BizCon(TM) titled "Leading With The Heart," we are reinventing and developing your 21st century leadership skills around business, career and family. The event is gathering, in person and virtually, experts on the topic of innovation, achievement and leadership using what is second nature to most Latinas -- emotional intelligence and relationship-building.

Several of our sessions will include hands-on exercises, interactive problem-solving, and buddy-system development to keep us accountable and motivated.



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Platinum Sponsor - **\$5,000**

- ❖ Acknowledgement as "Platinum Sponsor" in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Eight (8) registrations (includes lunch)
- ❖ One Exhibitor table (6 ft) and two (2) chairs in prime location
- ❖ Two (2) NLBWA-IE Corporate (individual) memberships
- ❖ Company logo on website with link under "Thank You Sponsors"
- ❖ 1-year logo inclusion on email newsletter
- ❖ Logo inclusion on eBlasts and all NLBWA-IE marketing materials for 1 year
- ❖ Onstage recognition plus photo-opp with key participants
- ❖ Prominent sponsorship recognition in event program
- ❖ Sponsor collateral placed at registration area during event
- ❖ Logo branded event photos shared on social media via photo booth





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Gold Sponsor - **\$3,000**

- ❖ Acknowledgement as "Gold Sponsor" in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Six (6) All-Access registrations (includes breakfast and lunch)
- ❖ One Exhibitor table (6 ft) in prime location, plus 2 chairs
- ❖ One (1) NLBWA-IE Corporate (Individual) memberships
- ❖ Company logo on website under "Thank You Sponsors"
- ❖ Onstage recognition plus photo-opp with key participants
- ❖ Prominent sponsorship recognition in event program

WOMEN

Own about 9.4 million U.S. companies.

SOURCE: 2016 State of Women-Owned Businesses Report, commissioned by American Express OPEN

AFRICAN-AMERICAN

Women own 1.3 million firms, or 50% of all African-American-owned companies.

LATINA WOMEN

Represent about one million of all U.S. women-owned firms.

Women-owned U.S. firms generate over \$1.5 trillion in revenue and employ nearly 8 million people.

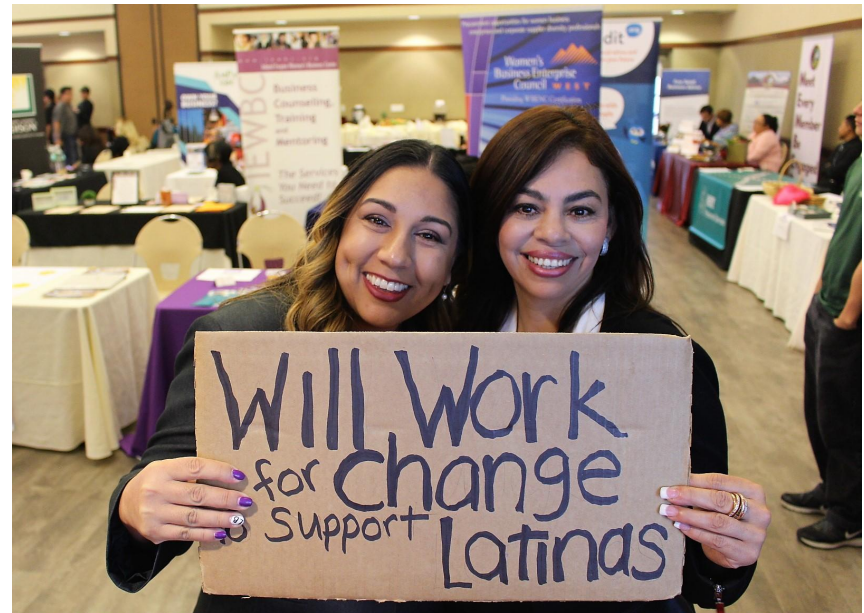
CONEXION



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Silver Sponsor - **\$2,000**

- ❖ Acknowledgement as "Silver Sponsor" in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Four (4) All-Access registrations (includes breakfast and lunch)
- ❖ One Exhibitor table (6 ft) in prime location, plus 2 chairs
- ❖ One (1) NLBWA-IE Corporate (Individual) memberships
- ❖ Company logo on website with link under "Thank You Sponsors"
- ❖ Sponsorship recognition in event program





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Bronze Sponsor - **\$1,200**

- ❖ Acknowledgement as "Bronze Sponsor" in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Two (2) All-Access registrations (includes breakfast and lunch)
- ❖ One Exhibitor table (6 ft) in prime location, plus 2 chairs
- ❖ One (1) NLBWA-IE Corporate (Individual) memberships
- ❖ Company logo on website with link under "Thank You Sponsors"
- ❖ Sponsorship recognition in event program

**BY 2020, THE U.S. HISPANIC
POPULATION WILL REACH 70 MILLION**

**THAT'S \$1.7 TRILLION IN
SPENDING POWER**

**OR THE EQUIVALENT OF THE WORLD'S
9TH LARGEST ECONOMY**

Resource: U.S. Census

CONEXION



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Emerging Sponsor - **\$500**

- ❖ Acknowledgement as "Emerging Sponsor" in all pre-event publicity, social media, press releases, print and digital marketing
- ❖ Two (2) All-Access registrations (includes breakfast and lunch)
- ❖ One Exhibitor table (6 ft) in prime location, plus 2 chairs
- ❖ One (1) NLBWA-IE Corporate (Individual) memberships
- ❖ Company logo on website with link under "Thank You Sponsors"
- ❖ Sponsorship recognition in event program



Agenda

Topics & Activities

*schedule subject to change

Conference Hours: 9:30AM - 5PM

Becoming Certified as Women Owned or A Small Business & Best Ways to Access Corporate & Government contracts

Creating Wealth for Latinas: Fireside Chat with Latina/o Making It BIG!

Empowerment Luncheon

Nely Galan

How To Become Self Made and Live a Rich Life in Every Way

Confirmed Speakers



NELY GALAN
Independent Producer &
Former President of
Entertainment for Telemundo



ROBIN FOLLMAN-OTTA
President & CEO at
Multiple Private
Companies International
Operatic Soprano and
Philanthropist



SARAI GARRETT
Marketing | Advertising | Web
Development | Marketing Research



MARCIA QUIROZ, CFP
Wealth Management Advisor
Retirement Benefits Consultant

How to Master Networking In Today's Digital World

Connecting by Having Fun: A Guided Networking & Goal Setting Session

You Are The Brand: Marketing, Social Media, Tips, Tricks & Sales

Networking for Prizes

Robin Follman-Otta

Creating A Personal, Family & Business Vision

4PM - 5PM

Business Management Academy Graduation + Wine Tasting, Networking + Giveaways

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