

National Latina Business Women Association - Inland Empire

Board of Directors Recruitment Overview

WHO WE ARE

The National Latina Business Women Association Inland Empire a.k.a (NLBWA-IE) is a 501(c)6 corporation registered in the State of California to promote, develop and support the rapid growth of Latinas in business and professions. The NLBWA-IE's duty is to deliver programs and services enabling greater success for this critical, underrepresented market.

Our Board of Directors is composed of Latina entrepreneurs and corporate professionals from diverse business and career fields.

OUR STORY

The NLWBA was formed in July 2003 to champion effective programs and services that address the unique context Latinas face in business and professions. This context includes historical, cultural and linguistic factors that can enrich business/professional careers. Despite many other existing groups supporting women and/or Hispanics in business and professions, no organization provides a voice for the special needs of this fastest growing segment of business creation. The initial chapter was formed in Los Angeles; other chapters were strategically formed including the NLBWA-Inland Empire in 2014 indicating the importance of this special approach to supporting and developing the entrepreneurial and professional careers of Latinas.

The NLWBA is dedicated to strengthening the wealth capacity of its members and the economic development of its communities. It focuses on innovative and effective changes in business culture, builds strategic alliance, coalitions and affiliations, and transforms public policy and influences opinion makers.

OUR SERVICES

The NLBWA-IE provides these services to members:

- Financial literacy training;
- Leadership development;
- Mentoring of business owners/operators;
- Procurement, supplier diversity and matchmaking opportunities;
- Entrepreneurial training (boot camps) for start-up businesses;
- Regular networking events; and
- Recognition of the unique contributions of Latinas to business and professions.

BOARD MEMBER JOB DESCRIPTION

As NLBWA-IE endeavors to significantly grow its membership and provide unique opportunities for Latinas in business. We are seeking individuals willing to dedicate time and expertise to growing a national organization.

Board responsibilities are:

- Fulfill a two-year term of office
- Attend 75% of the monthly board meetings (2nd Tuesday of the month)
- Pay annual board member dues of \$150.00
- Commit to fundraise \$3,500 annually
- Willingness to serve on at least one committee and actively participate
- Be aware and abstain from any conflict of interest
- Sign a Confidentiality form

Qualifications: Knowledge and skills in one or more areas of Board governance: policy, finance, programs, and/or personnel, including:

- Understanding of our community and its needs
- Volunteerism in a leadership role
- Passion for our cause
- Willingness to commit time for monthly board meetings, committee meetings, planning sessions, special events
- Collaborative
- Self-motivated and goal-oriented

RECRUITMENT PROCESS

This is a brief overview of NLBWA-IE's recruitment process:

- ✓ Each candidate will complete the attached application along with submitting a resume or biography and references
- ✓ Each candidate will participate in an interview with the Nominating Committee

Diversity in our Board of Directors is critically important and we encourage any applicants with the above qualifications to apply. For more information, please call Maria Serret 626-224-2650 or email her at Maria.Cecilia.Serret@sce.com or Maria Molina Solano 213-247-6423 mmsolano@sbcglobal.net

BOARD OF DIRECTORS APPLICATION

The Board of the NLBWA-IE invites qualified applicants to consider serving on the NLBWA Inland Empire Board of Directors. The attached application along with the bio or resume will be accepted for consideration. Those that meet the criteria will be invited for an interview with the Nomination Committee.

We are seeking entrepreneurial business and corporate professional members who have the expertise, knowledge, skills, time and relationships to build a more successful business and Latina issues advocacy organization. All board members must:

- Must be at least 18 years old
- Must be knowledgeable on issues affecting women businesses
- Must be able to serve for a term of 2 years
- Support the Mission of the NLBWA-IE & its programs
- Must be a business owner for 2 years and have a business license or Corporate-Elite
- Must have some non-profit board experience
- Provide an annual financial contribution of \$150
- Attend monthly meetings (currently scheduled for the 2nd Tuesday of each month)
- Strive to serve on two committees (unless chairing one) and submit reports as required
- Sponsor or seek sponsorship of \$3,500 annually
- Attend annual board retreat
- Must be able to provide 3 character/professional references

Disclosure: *The NLBWA-IE Board has the right to terminate BOD position based on violation of the Governance Code.*

"Our mission is to encourage Latinas to develop their business and professional goals through education, business referrals, and networking."

I understand and agree to the above:

Signature: _____ Date: _____

APPLICATION

Name:

Address:

Daytime phone:

E-mail address:

Website:

Are you a business owner?

How long have you owned your business?

Name of Business:

Business Address:

Type of Industry?

Are you serving or have you served on other non-profit boards?

Please provide names of organizations, how long you served and your position in the board?

What are your primary interests/desires for serving on the NLBWA-IE Board?

As a 100% volunteer organization, we understand commitments to professional and personal lives, please list realistically how many hours you can commit to NLBWA-IE weekly?

Under each category, please circle the topics that pertain to you:

SKILLS & EXPERIENCE

Entrepreneurial	Microenterprise
Corporate	Microcredit
Business Operations	Mentoring/Coaching Expertise
Politics/ Government/Law	Advocacy
Media - Print/TV/Radio/Web	Sales
Personnel Management	Technology
Financial Management	Website Design/Programming
Programs/Education	Additional skills list below
Media, technology, Production	
Strategic Planning	
Marketing	
Organizational Development	
Non Profit Management	

COMMITTEE INTEREST

Executive	Finance
Fundraising/Business Development	Legislative
Advisory	Public Relations/Media
Programs (ELEF, Latina Financial)	Ad Hoc
Education	Marketing
Events	Membership

FUND RAISING

Will Make Contribution
Will Contribute Services
Will help raise money
Access Donors, Corporations or
Foundations

INTEREST / INFLUENCE

Stature in Community
Leadership Potential
Influence in Community
Management/Business
Skill Development

ETHNICITY

Latino
Anglo
African-American
Asian

REFERENCES

Please submit three references. At least one should be from someone with whom you have worked in an employment capacity or as part of an organization or national group.

Name:

E-mail address:

Telephone #(s):

Personal or professional reference:

Name:

E-mail address:

Telephone #(s):

Personal or professional reference:

Name:

E-mail address:

Telephone #(s):

Personal or professional reference:

Submit application form along with bio or resume and references to the following individuals:

Anita Ron; anitaron@briteworks.com Maria Serret at: serretmc@sce.com;

*If you have questions or would like more information on this process, please contact :
Maria Molina Solano 213-247-6423 mmsolano@sbcglobal.net*

---Remainder of page left intentionally