

LEILA

LATINA ENTREPRENEUR IN LEADERSHIP AWARDS

April 17
2020

We are proud to announce the inaugural LEILA Awards™, which will be presented at the NLBWA-IE LEILA Awards™ Gala on April 17, 2020, at the DoubleTree Hotel in Ontario, Calif. The new LEILA Awards™, which stands for Latina Entrepreneur In Leadership Awards, comprises the following three categories: Stellar Entrepreneur of the Year Award; Leadership Impact Award; and Latina Corporate Executive of the Year Award. The LEILA Awards™ will continue to embody the entrepreneurial spirit, leadership, and business success of past recipients of the NLBWA-IE Latinas in Business awards and will focus on the three major categories for future emerging Latinas in the Inland Empire.

LEILA

LATINA ENTREPRENEUR IN LEADERSHIP AWARDS

April 17
2020

Sponsorship Opportunities

	\$10,000 PLATINUM Sponsor	\$7,500 GOLD Sponsor	\$5,000 SILVER Sponsor	\$3,000 BRONZE Sponsor
Title of Presenting Sponsor	✓			
Award Presenter Role	✓			
On-Stage recognition, plus photo with Board and Awardees at event closure	✓	✓		
Exclusive industry sponsor in social media photo booth branded pictures	✓	✓		
Sponsor collateral placed at registration area on event day	✓	✓		
Recognition as sponsor in all event marketing, advertising & social media	✓	✓		
Prominent branding in all signage at event, including step-and-repeat	✓	✓	✓	✓
Reserved table(s) of 10 in a prominent location	✓	✓	✓	✓
Prominent sponsor recognition in awards print program (color)	✓	✓	✓	✓
Opportunity to display promotional materials at registration table	✓	✓		
Annual Corporate Membership	✓	✓	✓	

LEILA

LATINA ENTREPRENEUR IN LEADERSHIP AWARDS

April 17
2020

Community Entrepreneur Sponsorship Opportunities

Red Carpet Photo Booth Sponsor - \$1,000

- Logo in all marketing materials
- Recognition in event program
- Recognition & branding on website
- Logo branding on photo booth pictures
- Four (4) reserved event tickets
- Mention in live social media marketing

Wine Sponsor - \$600

- Logo in all marketing materials
- Recognition & branding on website
- Two (2) reserved event tickets
- Mention in live social media marketing

Amiga Table Sponsor - \$800

- Reserved table of 10
- Logo in all marketing materials
- Recognition during program
- Recognition & branding on website
- Table reserved with logo branding
- Mention in live social media marketing

Entertainment Sponsor - \$750

- Logo in all marketing materials
- Recognition & branding on website
- Two (2) reserved event tickets
- Mention in live social media marketing

For Sponsorship, Contact Maria Solano at (213) 247-6423.
Event Details & Registration: www.NLBWA-IE.com.